
IX International Symposium on Irrigation of Horticultural Crops

Matera, December 2018

The International Society for Horticultural Science (ISHS) and the DiCEM/ University of Basilicata are organizing the **IX International Symposium on Irrigation of Horticultural crops**, that will be held in Matera (Italy) from 17 to 20 June 2019.

Matera is a UNESCO World Heritage site and it will be 2019's European Capital of Culture for Italy. Many tourists from all over the world are expected to visit this attractive city and enjoy many programmes of cultural events.

Today the competition for scarce water resources in many places at global level is intense. Available water resources are constantly diminishing at increasing rates. Adaptation of agriculture to varying conditions induced by climate change is necessary because some changes in climate can no longer be prevented.

Considering the attention of your company for national and international events, the Conveners suggest you to participate as sponsor of the **"IX International Symposium on Irrigation of Horticultural Crops"**(more information is available online: <http://www.irrigationmatera2019.com>).

During the four days of the congress, speakers from Europe, USA, Asia and Africa will review current research trends on the irrigation of horticultural plants, will present new discoveries and make plans for future research and special projects. The symposium will connect scientists and technicians in order to transfer the more advanced and focused solutions regarding the irrigation sector. About 250 participants are expected to attend the Symposium.

The main topics are as follows:

- Sustainable approaches to irrigation management
- Decision support systems (DSS)
- Irrigation management under arid and semi-arid conditions
- Plant water status and fruit quality
- Water use efficiency

Festival of innovation

During the same days of "IX International Symposium on Irrigation of Horticultural Crops", a "Festival of innovation" on irrigation will be organized at the new campus of the University of Basilicata within the exhibition area, and it will involve companies, associations and networks at national and international level, key actors for the latest technologies and innovations.

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This event is addressed at both local technicians and researchers from all over the world and aims to bring together the scientific world of research to the world of work and technical aspects, through thematic workshops, training and networking activities.

Why participate (as a company)

To grow your business, be updated on the latest technologies and get in touch with potential new customers, the Festival of innovation is what you are looking for!

Why exhibit (as a company)

To promote your company and its products to technicians and researchers, the Festival of innovation is the right place!

The "IX International Symposium on Irrigation of Horticultural crops" is organized together with the *International Society of Horticultural Science* (ISHS), the leading international scientific organization for the promotion and development of new technologies in horticulture. The ISHS gathers 6400 members from over 50 countries (www.ishs.org).

The Symposium will be an international showcase for companies like yours who wish to gain notoriety and visibility through events of international level. Therefore, we propose you to participate in the event as sponsor. Below you could evaluate some options by which sharing the organization and the success of the Symposium. The amounts proposed are to be considered with the greatest flexibility, therefore it will be possible to agree specific solutions.

The benefits of participating and supporting the "IX International Symposium on Irrigation of Horticultural Crops" are as follows:

- LOCAL, NATIONAL and INTERNATIONAL VISIBILITY (*)
- ASSOCIATION OF THE COMPANY LOGO TO ACTIVITIES OF HIGH SCIENTIFIC PROFILE
- ESTABLISHMENT OF RELATIONS WITH THE SCIENTIFIC and TECHNICAL COMMUNITY
- POSITIVE IMAGE FOR THE ECONOMIC EFFECTS PROVIDED TO THE LOCAL AREA

Please, let us know if you are interested to participate as sponsor.

If you require more information, please do not hesitate to contact us.

Best regards

Conveners Prof. Bartolomeo Dichio

Prof. Cristos Xiloyannis



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<http://www.irrigationmatera2019.com/>

AMOUNT	VISIBILITY
€ 15.000 (MAIN SPONSOR - MAXIMUM VISIBILITY of the LOGO)	SPONSOR INVITED SPEAKER TOTEM POSTER 6x3, 70x100 and 35x70 PROGRAMS and DEPLIANT WEBSITE NEWSLETTER ADVERTISEMENTS ON MAGAZINES and NEWSPAPER ADVERTISING ON EXHIBITION STANDS MERCHANDISING MADE TO ADVERTISE THE EVENT QUOTES IN PRESS CONFERENCE CONFERENCE PROCEEDINGS BOOTH within the exhibition area
€ 5,000 REGULAR VISIBILITY OF THE LOGO (Consistent with the support)	TOTEM POSTER 6x3, 70x100 and 35x70 PROGRAMS and DEPLIANT WEBSITE NEWSLETTER BOOTH within the exhibition area
€ 2.000 – 3.000	PROGRAMS and DEPLIANT WEBSITE BOOTH within the exhibition area
€ 1.000	BOOTH within the exhibition area